

Committee:	Date:
The City Bridge Trust	18 April 2013
Subject: Progress Report	Public
Report of: Chief Grants Officer	For Information
<u>Summary</u>	
This is a regular Progress Report by the Chief Grants Officer.	
Recommendation	
That you receive this report and note its contents.	

Main Report

1.0 Work in Progress

- 1.1 Your officers have worked hard to progress the 31 applications which have been received in response to "Get Young People Working – The Youth Offer". In today's papers you will be receiving 25 summaries of each application, with the remaining 6 to be brought to your meeting in May or June.
- 1.2 Officers have also been developing the draft of your new grants programmes and have completed the analysis of the online consultation. So as not to overburden Members with volumes of paperwork today, your officers will bring the draft programmes to your meeting in June. Today you will receive a paper "Quinquennial Review Consultation Findings", which summarises the main issues and findings for you to note.

2.0 Awards Ceremonies

2.1 Beacon Fellowship Awards 2013

The Beacon Fellowship Awards 2013 were held at Mansion House on 6th February 2013, hosted by the Lord Mayor, who acknowledged City Bridge Trust's contribution in advancing philanthropy. You may recall that you are funding a new category of award, that of the Beacon Award for City Philanthropy as part of your *City Philanthropy – a wealth of opportunity* initiative. Winners in this category were ex-Man Group and former Goldman Sachs, Prudential and Heart of the City Chairman Harvey McGrath; entrepreneur John Stone who made his wealth in insurance; and a group of nine young professionals from a number of City firms who

together founded the Young Philanthropy Syndicate (Michael Harris, Adam Pike, Sam Cohen, Alex Dwek, Alex Gardner, Paul Gorrie, Niccolo Manzoni, Jack Prevezer and Conor Quinn). You are also funding Young Philanthropy as part of the *City Philanthropy* initiative.

2.2 **Sustainable City Awards**

The Sustainable City Awards were held at Mansion House on 19th March. The Trust continued its collaboration with the Worshipful Company of Pattenmakers, running the category of *Greening the Third Sector*. This rewards voluntary and community organisations that do not have the environment as their main focus but which have nevertheless made significant improvements in reducing their carbon footprint. Deputy Mead and Deputy Ayers represented the Trust on the judging panel, together with two of the Pattenmakers. This year's winner was Thrifty Couture, a social enterprise that trains ex-offenders to turn unwanted clothing into fashion garments at affordable prices.

2.3 You may be interested to learn that Scope, a disability charity, which you fund, won the Sustainable Finance Category for its Scope Bond Programme to grow its income generating activities in order to enable it to expand its services for disabled people.

2.4 **Growing Localities Awards**

Your officers are finalising the details for the launch of your latest edition of *The Knowledge - Learning from London*. This is entitled '*The Growing Localities Awards*'. This edition will showcase some of the work of applicants to the Growing Localities Awards scheme. You may recall that you are supporting the Awards scheme, as part of the Growing Localities initiative, in partnership with Lemos and Crane. A judging panel comprising the Chairman of City Bridge Trust, Martin Rodman of Open Spaces, the Chief Grants Officer and your officer Sandra Davidson selected the winners and runners-up as well as two Judges' special prizes in each of the five award categories from gardening and growing food to reclaiming and developing wasteland.

2.5 The purpose of the event on 11th April at the Barbican Centre is to recognise and celebrate the very best of 'greening and growing' initiatives from non-profit organisations large and small.

3.0 **ShareAction (formerly FairPensions) Annual Lecture**

3.1 In 2010, you approved a grant of £37,734 over three years, to ShareAction (formerly FairPensions), to part-fund the salary of a Director of Investor Engagement, to support the environmental education of shareholders and thereby improve London's global environmental impact.

3.2 ShareAction approached the Trust and the Remembrancer's Department, to see if the City of London Corporation would be willing to host its Annual Lecture. This took place at Guildhall, on 18th March. The former

US Vice-President, Al Gore, spoke on the theme "A Call to Action: Harnessing Capital Markets for a Sustainable World".

- 3.2 Al Gore began his talk by acknowledging the proven strengths of Capitalism as the best system yet devised for promoting human wellbeing. He then went on to elaborate, however, on where Capitalism currently falls short in practice – noting, for instance, that the original developer of GDP, Simon Kuznets, specifically warned against its use as a measure of welfare. For all its benefits, Capitalism fails to account for "externalities" such as pollution, the extreme adverse effects on the poor, or the urgent crisis of human-induced climate disruption – the scientific consensus on which is now "pretty much akin to the consensus around the law of gravity". The solution to these ills, Mr Gore maintained, lies in that other great system at our disposal, namely Democracy. A better informed Civil Society will be able to turn Capitalism to the advantage of ourselves and the natural systems on which we depend. He commended ShareAction for coming up with the tools to enable ordinary citizens to understand how their investments are managed, and for their pioneering work in shareholder engagement. The Lecture was very well received.
- 3.3 The Chairman and Chief Grants Officer later attended a private dinner hosted by the Lord Mayor Locum Tenens, Alderman David Howard, in the Chief Commoner's Parlour, where the conversation continued.

4.0 **Media Work**

City Philanthropy - a wealth of opportunity

- 4.1 As stated in paragraph 3.1 of this report, the 8th Beacon Fellowship Awards were held at Mansion House on 6th February 2013, hosted by the Lord Mayor. As the principal sponsor of the awards, JP Morgan led on the press work announcing the winners. However, Champollion promoted the press release to trade and specialist press.
- 4.2 The Lord Mayor gave an interview on Radio 4's *Today* programme the next morning which has an audience of approximately £1m listeners.
- 4.3 An article on philanthropic activity in the City was published in the February edition of Civil Society which referred to the Trust and your City Philanthropy activities. It can be found here: http://www.civilsociety.co.uk/fundraising/news/content/14365/whats_in_februarys_fundraising_magazine
- 4.4 An interview with the Lord Mayor was published in the Sunday Express on 31st March 2013. It refers to the City Bridge Trust and to some of the work being undertaken under the City Philanthropy banner and it can be viewed here:

<http://www.express.co.uk/finance/personalfinance/388293/Square-Mile-is-still-a-safe-haven>

Growing Localities

- 4.5 Press releases on several of the grants awarded on the horticultural training strand of Growing Localities, acknowledging the support of the City of London Corporation and the Trust, have appeared in a number of local press outlets, as set out in the table below:

Organisation	Press
Trees for Cities	South London Press
St Mungo's	Haringey Independent
St Mary's Secret Garden	Hackney Gazette
Green Corridor	Ealing & Acton Gazette
Otesha Project	Hackney Gazette

Working with Londoners

- 4.6 Civil Society magazine published an article by Tim Wilson on 28th February. *Giving in turbulent times* talked about how the Trust, with a rich history rooted in medieval times, approaches giving in modern times. The article was based on a talk given by Tim at Gresham College last autumn.
- 4.7 An article by Sandra Davidson entitled *My Week* was published in the 20th March edition of Third Sector magazine. This provided an opportunity to promote the work of the Trust through the lens of an officer's typical working week. The article can be found here <http://www.thirdsector.co.uk/Fundraising/article/1174813/>
- 4.8 Local and trade press coverage has been obtained as set out below:

Organisation	Grant	Press
Timebank	£80,000 over 2 years towards a programme matching skilled volunteers with small charities.	Charity News
Hackney Caribbean Elderly Organisation	£53,150 over 3 years towards a project addressing dementia amongst African-Caribbean elders.	Hackney Gazette, Islington Gazette
Hackney Quest	£120,000 over 3 years towards a volunteering programme.	Hackney Gazette, Islington Gazette
London Migration Museum	£50,000 over 2 years towards an education programme.	Museums Journal

Social Media

- 4.9 Champollion has continued to work with your officers help support them in making increased use of Twitter and other social media.
- 4.10 As reported last month, Champollion has developed a microsite, 'Parklife London', for Growing Localities that acts as a map-based listing service of green spaces in London, that also enables your grantees to promote their work and volunteering opportunities to the general public. Visitors are able to submit their own organisation's event listings and volunteering opportunities.
- 4.11 The microsite was 'soft-launched' during half-term week in February. Over the past month it has received 1,837 pageviews, 58% of which are new visitors. The level of engagement has been relatively high, with the average visit lasting for 4 minutes.
- 4.12 Time Out magazine published an online piece about the Parklife London website. The article can be found here:
<http://now-here-this.timeout.com/2013/03/31/park-it-londons-hidden-green-spaces>
- 4.13 Officers from the Trust and Open Spaces, together with Champollion, have met with Greenspace Information Greater London (GIGL) to explore the possibility of data sharing in order to build the content of Parklife London.

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Report written: 3rd April 2013